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| Cover of the Year - Consumer  Please refer to the relevant web page for entry criteria and enclosures | | |
| Name of editor: |  | |
| Name of brand: |  | |
| Name of person responsible for the cover: |  | |
| Publishing company:  (As it should appear on screen/printed material) |  | |
| Address: |  | |
| Postcode: |  | |
| Telephone: |  | |
| Email: |  | |
| **Background Information** | | |
| What date did you become editor? |  | |
| Frequency of print publication: |  | |
| **Your Entry** | | |
| Title of cover: |  | |
| Brief summary of cover:  (Max 30 words) |  | |
| Number or date of issue and on sale availability: |  | |
| List of enclosures/  Supporting material: |  | |
| If applicable, please enter your URL and any login details/passwords: |  | |
| ofWhy should you win?  Tell us, in no more than 500 words, what you’ve done that marks you out as exceptional. Key points to address might be:   1. Why does your cover deserve to win? 2. What was the reaction/response to the cover? | | |
|  | | |
| Total word count: |  | |
| There is an administration charge of £110 + VAT for each entry for current BSME members.  If you were not a member of the BSME on 1st June 2017 the cost to enter is £ 220 + VAT per entry. | | |
| ­Please tick as appropriate  (with an “X”)  Cheques should  be made payable  to The British  Society of Magazine  Editors | BSME Member - £110 + VAT administration charge enclosed with entry (Total: £132) |  |
| BSME Member - £110 + VAT administration charge paid online (Total: £132) |  |
| Non-Member – £220 + VAT administration charge and entry fee enclosed with entry (Total: £264) |  |
| Non-Member – £220 + VAT administration charge and entry fee paid online (Total: £264) |  |
|  | Independent Titles - £99 + VAT administration charge and entry fee enclosed with entry (Total £118.00) |  |
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| I undertake that the informa­tion given is based on fact and agree to abide by the rules.  ­I accept the judges’ decision is final. | | |
| Name of entrant: |  | |
| Job title: |  | |
| Signed: |  | |
| Name of editor (if different): |  | |
| Job title: |  | |
| Signed: |  | |

For queries or further information, please contact:

BSME Administration, Gill Branston & Associates. Tel: 020 8906 4664, Email: [admin@bsme.com](mailto:admin@bsme.com)