

|  |  |  |
| --- | --- | --- |
| Columnist of the Year – Special Interest and Business Brands  Please refer to the relevant web page for entry criteria and enclosures | | |
| Name of columnist: |  | |
| Name of editor: |  | |
| Name of brand: |  | |
| Publishing company:  (As it should appear on screen/printed material) |  | |
| Address: |  | |
| Postcode: |  | |
| Telephone: |  | |
| Email: |  | |
| **Background Information** | | |
| Frequency of column: |  | |
| How long has this columnist written for you? |  | |
| **Your Entry** | | |
| Columns enclosed with your entry: (please give name or number or date of issue and on sale/availability) | 1. | |
| 2. | |
| 3. | |
| If applicable, please enter your URL and any login details/passwords: |  | |
| Why should you win?  Tell us, in no more than 500 words, what you have done that marks you out as exceptional.  Key points to address might be:   1. Who is your audience and how does your brand fit into the marketplace? 2. What contribution does this columnist make to your brand? 3. How have readers responded and reacted to the column? | | |
|  | | |
| Total word count: |  | |
| There is an administration charge of £35 + VAT for each entry.  If you were not a member of the BSME on 1st June 2015 there is an additional entry fee of £160  + VAT per entry. | | |
| ­Please tick as appropriate  (with an “X”)  Cheques should  be made payable  to The British  Society of Magazine  Editors | BSME Member - £35 + VAT administration charge enclosed with entry (Total: £42) |  |
| BSME Member - £35 + VAT administration charge paid online (Total: £42) |  |
| Non-Member – £195 + VAT administration charge and entry fee enclosed with entry (Total: £234) |  |
| Non-Member – £195 + VAT administration charge and entry fee paid online (Total: £234) |  |
| I undertake that the informa­tion given is based on fact and agree to abide by the rules.  ­I accept the judges’ decision is final. | | |
| Name of editor: |  | |
| Job title: |  | |
| Signed: |  | |
| Name of columnist: |  | |
| Signed: |  | |

For queries or further information, please contact:

BSME Administration, Gill Branston & Associates. Tel: 020 8906 4664, Email: [admin@bsme.com](mailto:admin@bsme.com)