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| Editor of the year – Digital  Please refer to the relevant web page for entry criteria and enclosures | | | |
| Name of editor: |  | | |
| Name of brand: |  | | |
| Publishing company:  (As it should appear on screen/printed material) |  | | |
| Address: |  | | |
| Postcode |  | | |
| Telephone: |  | | |
| Email: |  | | |
| **Background Information** | | | |
| What date did you become editor? |  | | |
| Please state number of subscribers/ registered users |  | | |
| Over the last six months please give the average monthly figure for: | Unique users: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Page impressions (if applicable): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Average visit time: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | |
| How often is the content updated? | Once a day  More than once a day  Once an hour | More than once an hour  Other (please specify)  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | |
| Please state measurement or analysis method and any significant data (eg ABC, Likes, Follows, Google Analytics, TweetReach, etc):  and attach a screengrab of your web traffic analytics software (such as Google Analytics or similar) |  | | |
| **Your Entry** | | | |
| Please enter your URL and any login details/passwords: |  | | |
| Why should you win?  Tell us, in no more than 500 words, what you have done that marks you out as exceptional.  Key points to address might be:   1. Who is your audience and how does your brand fit into the marketplace? 2. What are your brand objectives and how have you met them? 3. What are the key things that you have done to improve, change, or consistently maintain your title? 4. How have you made use of your resources? | | | |
|  | | | |
| Total word count:  (entries with more than 500 words with be penalised) |  | | |
| **COST ENTERING**  **Please note that:**  **\* If you were not a member of the BSME on 1 June 2019 the non-member rate is applicable**  **\* The Independent rate is only applicable to Publishers of no more than a few core titles whose financial and creative decisions are made by the same person/people**  **\* The Non-Member rate includes membership of the BSME until 31 December 2019, but does not allow entry to the 2020 Talent Awards at the Member Rate**  **\* Entries will not be processed until payment is received. Please complete and submit the form and then return to the category page to pay online or call the BSME office on 020 8906 4664 to pay by BACS** | | | |
|  | 1. BSME Member - £130.00 + VAT (Total: £156.00) | |  |
| 1. Independent BSME Member - £110.00 + VAT (Total: £132.00) | |  |
| 1. Non-Member – £250.00 + VAT (Total: £300.00) | |  |
| 1. Independent Non-Member – £150.00 + VAT (Total: £180.00) | |  |
| I undertake that the informa­tion given is based on fact and agree to abide by the rules.  ­I accept the judges’ decision is final. | | | |
| Name of editor: |  | | |
| Job title: |  | | |
| Signed: |  | | |

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